

Target the Right Drug to the Right Patient at the Right Dose with Streaming Data

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INTRODUCTION:

win approval, with huge implications for the overall cost of drug development."2 Many failures result from poor targeting.

Many recording and dispensing devices—embedded, wearable, home-based, hospital-based—and electronic diaries are providing a deluge of streaming multivariate time series data. Smartphones are becoming tools for self-care and medicine.

- 1.Demonstrate a Single-Patient, Randomized Controlled Trial (RCT) based on
- 2.Describe why it often is best to conduct RCTs for groups as a series of

RCT DESIGN & DATA:

Figure 1 uses mock data to illustrate a Single-Patient RCT designed to evaluate the safety and effectiveness of an analgesic for chronic pain. Five total daily doses, including placebo, were randomized and masked weekly and dispensed and monitored for each of 35 days. Figure 1 includes daily ratings for six response variables used to evaluate safety and effectiveness, including common harmful side effects of opioids.

defined scoring protocol. DataSpeaks' software embodies the proprietary Science of Individuality Measurement Algorithm (SIMA). SIMA applies to streaming data, illustrated in Figure 1, to quantify evidence for interactions over time.

One application of SIMA, demonstrated here, is to quantify evidence for safety (harms) and effectiveness (benefits) of time-dependent treatments regarding timedependent response variables.

DISCUSSION OF RESULTS:

Benefit & Harm Scores are in standard deviation units, which are called Bagnes operationally defined SIMA scoring protocol

is < .001. The horizontal dashed line for each response variable in Figure 1 is the cut-point level. These cut-points identify response variable levels that provide the most evidence of benefit or harm when the drug is considered to be present above the cut-point level and absent below the cut-point. Importance Weights, shown in Figure 2, quantify clinical significance and personal preferences regarding the response variables for the Figure 1 patient. Pain interference with work and daily activities was most important to this patient. Manageable analgesic side effects at low and

repeated measurements in Figure 1 and the Importance Weights, is 3.72. The probability of obtaining this Overall Benefit & Harm Score by random chance also is < .001. Overall Benefit & Harm Scores enable comprehensive evaluations of the safety and effectiveness of time-dependent treatments regarding time-dependent response variables starting at the level of each patient.

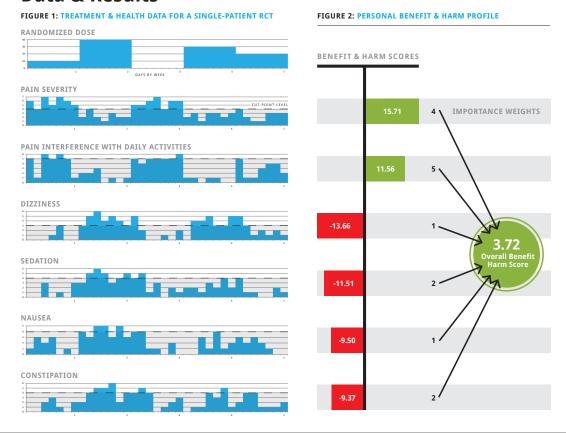
DRILL-DOWN CAPABILITIES:

SIMA makes it possible to drill down from Overall Benefit & Harm Scores to help provide the detailed information needed for better targeting. Figure 3 shows Benefit & Harm Scores as nonlinear functions of dose for each of the six response variables and Overall Benefit & Harm Scores across all six of the differentially weighted response variables. The PERSONAL OPTIMAL SAFE AND EFFECTIVE DOSE for this patient, given

Figure 4: Benefit & Harm Scores as Functions of Delay of Response time. Figure 5 shows Benefit & Harm Scores as functions of persistence

Figure 5: Benefit & Harm Scores as Functions of Persistence of Response Together, Figures 4 and 5 show that beneficial effects on pain are rapid and do not persist. In contrast, harmful effects on constipation are somewhat delayed and persistent.

Data & Results





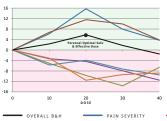


FIGURE 4: BENEFIT & HARM SCORES AS FUNCTIONS OF DELAY OF RESPONSE

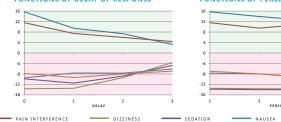


FIGURE 5: BENEFIT & HARM SCORES AS FUNCTIONS OF PERSISTENCE OF RESPONSE



FROM INDIVIDUALS TO GROUPS. SAMPLES & POPULATIONS:

Suppose 50 patients provided data, as shown in Figure 1. Test the null hypothesis of no overall safety and effectiveness with a single group, two-tailed t-test on the mean of the Overall Benefit & Harm Scores. Conclude that benefits across five doses and six response variables outweighed harms if the null hypothesis is rejected in the positive direction. Conclude that harms outweighed benefits if the null hypothesis is rejected in the negative direction.

Identify subgroups of responders by examining distributions of Benefit & Harm Scores for multimodality to identify subgroups of responders. Drill down for more detailed targeting information. Conducting a group RCT as series of Single-Patient

RCTs can: · Vastly increase statistical power because the use of

- many repeated measurements provides Benefit & Harm Scores that are more reliable than baseline-toendpoint change scores.
- · Vastly increase validity because evidence for causality is assessed for each person BEFORE statistical aggregation and analysis.
- Provide Precision Quantitative Treatment Response Phenotypes needed to help identify genetic and other predictors of differential response and optimal

COMPARTSON:

Conventional RCTs use ONE patient to obtain ONE baseline to endpoint change score toward testing ONE primary hypothesis defined on ONE primary response variable. Contrast the scope and detail of conventional RCT results about individuals with all the results you could achieve by applying SIMA to streaming data. The ONE that should matter most is the patient.

ADVANTAGES:

Quantifying and evaluating safety and effectiveness from streaming data with SIMA offers to help:

- 1. Capitalize on molecular drug discovery
- 2. Improve productivity by improving scientific reliability, validity, veracity, and reproducibility through measurement with SIMA;
- 3. Improve ethics of clinical practice and clinical
- 4. Integrate safety and effectiveness evaluations regarding time-dependent response variables:
- 5. Integrate clinical research with clinical practice:
- 6. Cut time requirements and costs dramatically.

CONCLUSIONS:

Clinicians and clinical trialists should measure and test the safety (harms) and effectiveness (benefits) of time-dependent treatments regarding time-dependent response variables to the extent of significant uncertainty about safety and effectiveness.

Precision medicine must assess causality for individuals, not just group-average differences. No one is average.

SIMA = Science of Individuality Measurement Algorithm

CAN YOU BENEFIT FROM SIMA? CONTACT:

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More information